

## Jordan B. Reich Shareholder

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Jordan B. Reich has a rich history in a broad range of business litigation and alternative dispute resolution in various state and federal courts and tribunals throughout the United States.

### Practice Areas:

Litigation, arbitration and mediation of all aspects of law related to business transactions and contracts, including:

- Appellate Practice
- Arbitration
- Commercial Law
- Common Carrier Law
- Excusable Neglect by Corporate Officers
- Uniform Commercial Code
- Commercial Collections Law and Liquidation of Commercial Debt
- Product Liability
- Construction Law, Breach of Warranty
- Chapter 135
- Agricultural Chemical Liability
- Construction Law
- PACA Arbitration and Mediation of Commercial matters



### Recent Litigation Highlights:

- Presented and argued cases before the Wisconsin Court of Appeals and the Wisconsin Supreme Court.
- Extensively litigated for various large commercial entities breach of contract and breach of warranty matters as well as numerous UCC issues both as plaintiff and defense counsel. As the result of this area of practice secured a multi-million dollar recovery for a major oil company.
- Litigation as plaintiff and defense counsel in construction contracts and projects including extensive experience in construction arbitration. As a part of this litigation, successfully defended a major window manufacturer in a multi-million dollar lawsuit involving a major condominium project.



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- Continuing representation of a major American fertilizer company in defense of agricultural chemical liability matters. His work in this area includes the successful defense of this company through the use of sophisticated satellite and computer technology in a \$12,000,000 lawsuit, including an award of a substantial six-figure recovery for the client.
- Continued representation of a large agricultural commodities firm in prosecution and defense of Perishable Agricultural Commodities Act (PACA) matters both in courts and administrative bodies.
- Through the unique use of Federal Rule 68 and Wis. Stat. 807.01 has obtained for clients numerous successful settlements including costs and interests not normally recoverable.
- Successfully litigated a case before the United States District Court, Northern District of Illinois regarding the validity of a personal guarantee, resulting in judgment in the amount of \$1,843,648.10.
- Successfully litigated a breach of contract case in the United States District Court, Eastern District of Wisconsin, which resulted in a judgment of \$1,000,000.
- Successfully pursued for clients several appeals that resulted in the appellate court overturning decisions by trial courts adverse to the clients.

#### **Education:**

- Marquette University, J.D., 1968
- University of Wisconsin-Milwaukee, B.S., 1965

#### **Certifications:**

- Board Certified Civic Trial Advocacy - National Board of Trial Advocacy
- Diplomate Advanced Trial Advocacy Skills - National Institute for Trial Advocacy
- Trial Counsel, Northern District of Illinois

#### **Professional Distinctions/Honors/Awards:**

- AV rated by Martindale-Hubbell Law Directory
- Designated a Wisconsin Super Lawyer





### **Bar Admissions:**

- State Bar of Wisconsin
- U.S. Supreme Court
- U.S. Courts of Appeals
  - Fifth Circuit
  - Sixth Circuit
  - Seventh Circuit
- U.S. District Courts:
  - Eastern District of Wisconsin
  - Western District of Wisconsin
  - Northern District of Illinois and Trial Bar
  - Western District of Illinois
  - Northern District of Ohio
  - Western District of Tennessee
  - Western District of Kentucky
  - Middle District of Pennsylvania
  - Northern District of Texas
- U.S. Tax Court

### **Professional Associations and Memberships:**

- Wisconsin Bar Association
- United States District Court Eastern District of Wisconsin Bar Association
- Seventh Circuit Bar Association
- American Arbitration Association
- Commercial Law League of America

### **Professional Associations and Memberships:**

- Eastern District of Wisconsin Bar Association
- State Bar of Wisconsin
- American Bar Association (including Litigation and Business Law Sections)

### **Speeches/Seminars Presented:**

- Regular Speaker at Lorman Education Services Seminars on Construction Lien Law in Wisconsin and Commercial Collection Law in Wisconsin.

### **Military:**

- Captain, Military Intelligence, United States Army, 1968-1970

